



Sponsorship ECC2020

Why should I sponsor the ECC?

Boosting your presence to the right audience does wonders for your company. As such sponsoring is a sharp marketing tool. Are you looking to be top-of-mind with the oil, gas or sailing industry, the ECC is the right event for you.

What is the ECC?

The Engineering Challenge Cup (ECC) is an annual multinational fun sporting event involving non-aggressive, nonprofessional sailing with the focus on the social side. The participants are people who like sailing and have an association with the engineering and contracting industries. Low entry cost, creates a participation of approximate 350 sailors, making the event depending on sponsorship contribution.

Each year ECC week will involve 6 days of sailing around timed courses between overnight destinations. Please visit the website for detailed event information, www.eccsailing.com

Time and Location:

The ECC2020 will start on Saturday May 9th, 2020 with an Opening Party, until the last racing day Friday May 15th, 2020 with a Prize Giving Party.

The location of ECC 2020 will be **Croatia**, with the start at **Trogir** and the finish location will be **Dubrovnik @ The old town @ sea**.

Who Participates?

Your audience are in total appr. 350 participants representing many different Companies @ decision making levels within these companies.

1. Common interest: Sailing. The majority is experienced in sailing at sea.
2. Most of the sailors are active in the field of Engineering in the following Industries:
 - a. Chemical, Oil and Gas
 - b. Energy
 - c. Construction



What to expect?

Brand building as friends between friends, build's strong relationships, during a relaxed surrounding. Excellent networking possibilities during the social program and during the evenings in the harbours. Your brand will be shown on many digital expressions as the website, the ECC APP, documents issued for and during the racing event. The APP gives you the opportunity to find any of the participating people who you are looking for, with an easy way to contact during the event on your phone or tablet.

The OC team may assist in finding connections of companies of your interest during and after the event.

How to proceed?

Please send us for an email at ecc.sailing.2020@gmail.com for an open dialogue, and read the below mentioned optional proposal;

Basic Sponsor Contribution Package: € 1.500,-

1. Logo on all means of communication (Website, SI, Pilot etc.)

Promotion Sponsor Package: € 5.000,-

1. Logo on all means of communication (Website, SI, Pilot etc.)
2. Advertisement ½ page in the Crew Yearbook (Former Logbook)
3. Logo flags on the Committee Boat (supplied by the sponsor)
4. At welcome party, you may hold a speech of 5 minutes

Main Sponsor Package: € 7.500,- (max 2 Main Sponsors)

1. Logo flags on the Committee Boat (supplied by the sponsor)
2. Logo on all means of communication (Website, SI, Pilot etc.)
3. Advertisement full page in the downloadable Crew Yearbook
4. Priority berthing “ **Main Sponsor has priority to enter the harbour** ”
5. At Award ceremony, front row table, you may hold a speech of 5 minutes

For any questions or clarifications, please contact the OC at: ecc.sailing.2020@gmail.com

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